

# GRAPHIC SPECIFICATIONS

## PO350 - Centro Banner 1x3 Straight

### Artwork specifications:

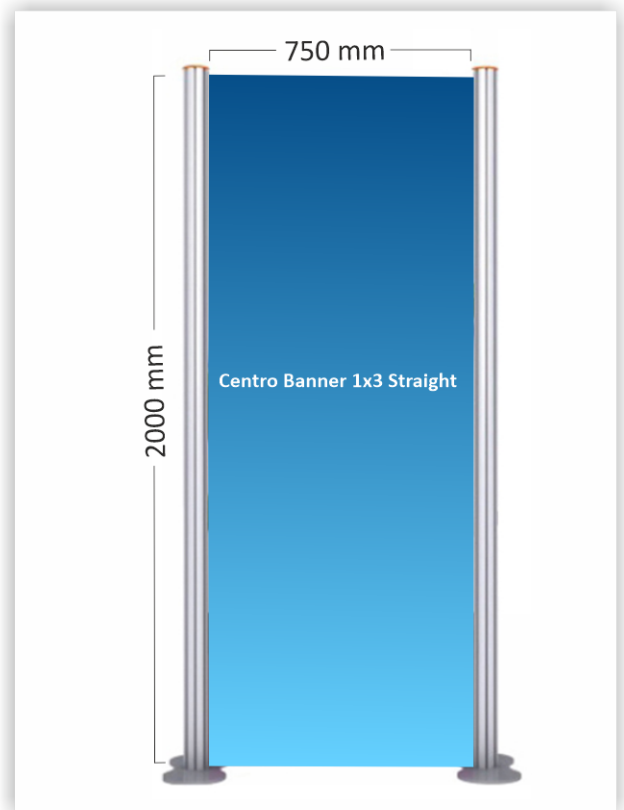
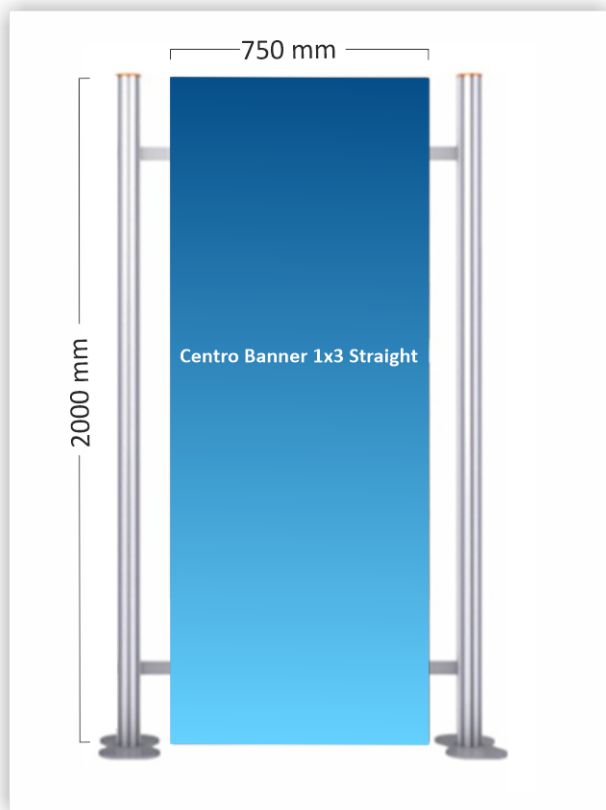
- file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI - we recommend TIFF
- ✓ color mode: RGB, CMYK or a combination of RGB, CMYK, Pantone (only in PDF or AI files)
- ✓ the artwork should be build as one file, without bleed / trimming marks
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi - we recommend 150 dpi
- ✓ all Corel Draw files must have fonts converted to outlines.
- ✓ we recommend using LZW compression when exporting TIFF files.

### Product specifications:

- ✓ total graphic area: W:750 mm H: 2000 mm
- ✓ graphic area visible in the front: W: 750 mm H: 2000 mm

### Recommendations:

- ✓ Do not place important graphic elements (logo, texts, images, etc.) in the first:
  - At 2 cm from the cutting edges of the layout.
- ✓ The graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print technology, your screen calibration, etc. If in doubt, we recommend you to request a print proof, prior to placing an order.



The pictures are for presentation only; your product might be slightly different!

# visible area

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**Total graphic area 750x2000 mm.  
Position the desired items in the visible area of 710x1960 mm,  
In the area marked with red you only use the  
background, no important information.**

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